

*“The future depends on what we do in the present” - Mahatma Gandhi*

## INTRODUCING THE SENIOR STIMULUS PACKAGE AT THE ESPLANADE AT CHESTNUT RIDGE

At the Esplanade at Chestnut Ridge, we are committed to making quality assisted living more affordable for seniors moving to our community. With this in mind, we are pleased to announce our **Senior Stimulus Package**, designed to help bring seniors into the right environment for them, at a cost they can afford. These new initiatives are designed to address the financial concerns of many families in the current fiscal environment, as they seek the best senior living option for their loved ones.

**Pay Once Program** – Many corporate-owned assisted living communities have been struggling in the current economic crisis; the effects of which leave the residents of these communities questioning potential additional costs and uncertainties. As a family owned and operated community, we believe in working together and promoting peace of mind. Under our **Pay Once Program**, we will waive our Community Fee for anyone moving to the Esplanade at Chestnut Ridge from another assisted living facility. This is one way we can help ease some of the financial stress seniors face during these tough times.

### **Affordable Companion**

**Program** – At the Esplanade at Chestnut Ridge, we have redesigned our Companion Suites and outfitted them with brand new beech wood furniture, bed linens with matching window treatments, flat-panel televisions and a host of other amenities so that our residents feel right at home. Our residents enjoy all that our community has to offer including a State-of-the-Art Home Theater, three delicious meals prepared by our chef, and daily life-enriching activities. By sharing a Companion Suite, costs are dramatically reduced.

### **Bring the Troops Home**

**Program** – The Esplanade at Chestnut Ridge is proud to salute our Veterans, and therefore, is pleased to announce our **Bring the Troops Home Program**. As a licensed assisted living facility, Veterans who live at The Esplanade at Chestnut Ridge may be entitled to reimbursement of fees from the Federal Government, which when combined with other federal programs, makes living at the Esplanade at Chestnut Ridge virtually free of cost. Under our new program, the Esplanade at Chestnut Ridge will pay the fees

of our partner financial advisors in order to ensure that every Veteran receives the maximum benefit they are entitled to. This way, our Veterans can live their best lives possible at the lowest cost possible.

### **Live Well Today: Pay Tomorrow**

Due to the current fluctuations in the financial markets, we have all seen the value of our assets decline significantly. Senior citizens worry now about how they will pay for their retirement living in their golden years. At the Esplanade at Chestnut Ridge, we have created a flexible financing program that will allow residents to move in to the Esplanade without having to sell their homes, stock portfolios, insurance policies or other assets at depressed prices. The Esplanade will extend credit to those residents who qualify, thereby allowing seniors to make the right move for themselves today, and pay at a future date when the markets do recover. This is our way of helping seniors live their best lives, today.

To find out how *our* family can help *your* family, please call Debbie Corwin at 845-620-0606.