

PRESS RELEASE- For immediate release

**Promenade Senior Living LLC Executives Head to Albany
to discuss Governor's Budget Proposal on
6,000 Assisted Living Program (ALP) beds.**

Promenade Senior Living, owners, operators and developers of several senior and special needs housing communities throughout New York State, headed to Albany last week to express support of the Governor's budget proposal to expand the Assisted Living Program, a Medicaid waiver program designed to allow for affordable assisted living in New York State. However, they rejected the linking of the expansion of affordable assisted living to changes in the nursing home industry, as the Governor has proposed.

The issues are very clear stated Steven Laufer, the President of Promenade Senior Living, after meeting with several government officials.

"New York, like the rest of the country is going through financial difficulty and our State needs to save money, while promoting the interests of its most vulnerable citizens. Currently, the ALP program is the only means for low income seniors to enjoy a high quality of life by accessing residential assisted living services in New York State at a reasonable cost, without forcing them unnecessarily into costly health care institutions like nursing homes. By integrating ALP beds within high-quality, private pay assisted living communities, the best interests of all residents are served in the most cost effective manner. "

"We are particularly concerned", noted Ben Laufer, Executive Vice-President of Promenade Senior Living, "that the current proposal would allow nursing homes that do not meet the current Adult Care Facility requirements to be awarded ALP beds on a non-competitive basis. Furthermore, the notion that nursing homes would be given preference in the awarding of ALP slots over those providers with the most expertise, longest track records, and highest quality facilities, should be rejected out of hand. "

About Promenade Senior Living

Promenade Senior Living (PSL), is an owner, operator, and developer of senior and special needs housing communities. PSL, and its principals, operate communities under various brand names including The Promenade at Blue Hill and The Esplanade at Chestnut Ridge. PSL is committed to affordable assisted living in New York State.

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