

FOR IMMEDIATE RELEASE

September 10, 2009

Contact: Eldercare Educators

Phone: (888) ECE-7760



ELDERCARE EDUCATORS TO SPEAK AT WOODCLIFF LAKE HEALTH & REHABILITATION CENTER

A panel of eldercare experts is offering free lectures to help people navigate through the maze of services geared towards aging. Four healthcare professionals from various backgrounds have teamed together to offer their services so that people can better understand the choices available to them as they age.

Sophia Heftler, Registered Nurse, Certified Care Manager and Certified Assisted Living Administrator is the founder of Distinctive Care Geriatric Care Management located in Ridgewood, NJ. Debbie Corwin, Certified Assisted Living Administrator, is the Director of Community Relations at the Esplanade of Chestnut Ridge, an assisted living community in Chestnut Ridge, NY. Barbara Steinberg, Certified Financial Planner™ and Certified Financial Gerontologist™ is the founder and Managing Member of BLS Eldercare Financial Solutions in Lincoln Park, NJ. Joann Manole, Certified Assisted Living Administrator, is the Director of Marketing for Family of Caring Health Care System with facilities in Paramus, NJ and Woodcliff Lake, NJ.

With over 50 years of combined experience in independent living, assisted living, home care, nursing home and sub-acute care in both the public and private sectors, as well as financial planning expertise, they are able to bring you the latest information on finding the best and most appropriate resources to plan for the future and to overcome today's challenges. Their seminars will help you answer questions ranging from "How do I know what services are available and how can I access them?" to "What is the difference in housing options for seniors?" to "What are the government benefits available for eldercare?"

This free community service is offered in Bergen and Rockland Counties.

Call Eldercare Educators at 888-ECE-7760 to arrange for them to speak to your group or to register for their debut seminar on Wednesday, September 30th, 6:30-7:30 PM at Woodcliff Lake Health and Rehabilitation Center, Woodcliff Lake, NJ.