

THE
ESPLANADE
 CHESTNUT RIDGE
 LUXURY ASSISTED LIVING

168 Red Schoolhouse Road • Chestnut Ridge, NY 10977 • (845) 620-0606
www.EsplenadeChestnutRidge.com

December 2009



The Management Team at the Esplanade at Chestnut Ridge

Executive Dir. Gail Spencer
 Marketing Debbie Corwin
 Wellness RN Meg Borders
 Wellness LPN Pam Giddens
 Res. Care Janette Mollineau
 Wellness Karin Greenberg
 Food Service Ed Kling
 Activity Dir. Linda O'Donnell
 Activity Leader Scott Dellay
 Maintenance John Menary
 Office Mgr. Cynthia Hastings
 Business Milana Kirshensteyn
 Regional Mgr. Jodi Gittleman



Celebrate the Season

According to the "Merriam-Webster Dictionary," "celebrate" means "to observe a notable occasion with festivities," and this month delivers with multiple celebrations. The eight days of Hanukkah start off December's celebratory season, followed by Christmas Eve, Christmas Day, Kwanzaa and the biggest bang of them all, New Year's Eve. The Residents and Staff at The Esplanade at Chestnut Ridge wish you and your family a festive holiday season filled with celebrations and joy!

The Esplanade at Chestnut Ridge Friends and Family Referral Program

A sign of a successful assisted living community is "word of mouth" referrals. We are delighted to have so many referrals come from *our family*. If you are a resident or family member of a resident here and you refer someone to us, you may be eligible for a referral award once your referral becomes a resident. It's our way of thanking you for enlightening someone about our community. For more information on our *Friends and Family Referral Program* please contact Debbie Corwin, Director of Marketing at (845) 620-0606.



Resident/Family Holiday Party Wednesday, Dec. 16, 6-8 p.m.



ESPLANADE FRIENDS AND FAMILY SUPPORT GROUP

The next meeting of our Support Group, facilitated by our on-site social worker, Judy Tamaroff, will be on **Thursday, Dec. 10, at 7 p.m.** This group is open to the greater community. For more information and to R.S.V.P., call (845) 620-0606.

VISIT US ONLINE!

View our activities calendar online to see how we *Embrace the Esplanade Lifestyle*. If you'd like to receive our activities calendar by mail, please call us at (845) 620-0606.

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Celebrations



Happy Birthday to our residents ...

- Mary D. - 4th
- Maureen D. - 6th
- Matilda M. - 13th
- Matilda C. - 13th
- John R. - 13th
- Peter M. - 19th
- Pat F. - 24th
- Trudy K. - 24th



and to our staff ...

- Scott D. - 1st
- Judy T. - 4th
- Debbie B. - 10th
- Alvis B. - 16th
- Linda O. - 25th
- Minda M. - 27th



A warm welcome to our new residents:

- Dot P.
- Rita and Stan H.



Red Hat Ladies

What's the deal with all those women in red and purple? Good question! They belong to the Esplanade Red Hat Society, a group of women residing at the Esplanade who believe in fun after 50, enthusiasm for wherever life takes them next and a general right to be silly—they've earned it! Meetings for Red Hat Ladies are held every month. Pictured above was our last meeting, which was held at Lexington Grille in Bardonia. We

certainly did not go unnoticed, and we loved all the attention we received. Any ladies who are interested in joining this group are encouraged to attend these meetings. The Red Hat Ladies participate in monthly outings and help with various activities around the community. Requirements are: Wear a red hat and have a great attitude! No dues or fees. New members are always welcome. See Linda O'Donnell, Director of Activities, for more information on this group.



Resident Veterans Honored

Resident veterans from the Esplanade at Chestnut Ridge took part in United Hospice of Rockland's annual Veterans Recognition Breakfast last month at the Rockland Country Club. About 160 veterans attended. The breakfast honored veterans for their bravery, service and sacrifice.

The veterans were each given a flag pin to honor them individually, and their name, branch of service and where they served were announced.

Pictured is Private First Class David K. In 1942, at 19-years-old, David began his service in the Army. He served in France, Holland, Belgium and Germany. David received the Meritorious Service Medal for distinguished meritorious service in ground combat during WWII as well as a Purple Heart. He received an honorable discharge in 1946.

United Hospice of Rockland would like to make sure every veteran living in Rockland County is invited next year. To be added to their mailing list, please contact Mimi Hoffman at: mhoffman@hospiceofrockland.org.



Think Pink

The residents and staff of the Esplanade were proud to wear pink in support of breast cancer awareness month.

With \$1 billion invested in the fight against breast cancer, the Susan G. Komen for the Cure organization is the largest source of nonprofit funds for the cause. This organized network, serving 18,000 communities nationwide, wasn't always about the numbers. It started with a story of one woman who lost the fight against breast cancer.

Nancy G. Brinker promised her sister, Susan G. Komen, that with everything in her power she would work toward ending breast cancer forever. And "everything in her power" meant launching the largest breast cancer movement the world has ever seen.

Through donations and events such as the Komen Race for the Cure, Brinker and her organization have invested \$1 billion into empowering people, providing quality care and working toward a cure. Komen looks to the future for more research, more survivors and more hope. Komen for the Cure is planning on investing an additional \$2 billion over the next decade to continue to work toward fulfilling a promise between two sisters.



Octogenarian Al Salerno ...

fancies himself a male stripper. To be sure, that's slang for a cartoon artist. To be real, that would, well, strip Al of so much of his professional identity. The lovable, huggable and ever so-talented Ho Ho Kus, New Jersey resident has done it all in the art business. He created gag strips for the likes of "Look," "The New Yorker" and numerous other major magazines, was a newspaper advertising agency artist, a creator of countless point of purchase displays and had a 13-year stint as the art director for a major media company. That's just the tip of the iceberg from a man who says he never retired because, "I never worked a day in my life." Special thanks to Jack Kreisler for arranging to have Al come to the Esplanade. Everyone had fun, and some folks even became cartoon characters. We hope you enjoy these pictures!



Caricatures



JUST FOR THE FUN OF IT!

Carolyn J. Strassberg to Speak at the Esplanade



**Please join us on
Tuesday, Dec. 8, at 6:30 p.m.
as we welcome back to our community
Carolyn J. Strassberg, Attorney at Law
as she presents:**

**“Everything You Ever Wanted To Know About Medicaid But
Were Afraid To Ask!”**

Medicaid is a state-administered program, and each state sets its own guidelines regarding eligibility and services.

Ms. Strassberg will answer all your questions about Medicaid, teach us who is eligible in New York and New Jersey and discuss the Medicaid application process.

Ms. Strassberg is a member of the National Academy of Elder Law Attorneys; New York State Bar Association, Elder Law and Estate Planning Sections; New Jersey State Bar Association, Elder Law Section; Rockland County Bar Association; Board Member of the Estate Planning Council of Rockland County; and Board Member of the Northern New Jersey Senior Networking group.

To R.S.V.P. for this seminar, please call (845) 620-0606.

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